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Poco Film Festival Talks: The Impact of AI: A Humanist Perspective

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The Impact of AI: A humanist perspective

Dr. James Thompson

Investments in the Film Industry

Investments in the Film Industry

55% of Australian content on primary channels annually; and
1,460 hours of Australian content on non-primary channels annually.

Broadcasting Services Act 1992 (BSA)

Investments in the Film Industry

‘Revive’ National Cultural Policy: ‘Engaging the Audience’ (30/1/23)
Legislation to be introduced no later than 1/7/24 (Tony Burke; Arts Minister)

Investments in the Film Industry

'We are naturally disappointed that the government missed the promised deadline of July 1st to implement a much anticipated and long-awaited framework to ensure popular streaming platforms invest in a guaranteed minimum of Australian screen stories ... Unfortunately, this delay is resulting in much anxiety and uncertainty for screen production businesses. Our members tell us that commissioning is largely on hold while we wait, and this is of much concern.' (Matthew Deaner, Screen Producers Assoc. CEO)

Investments in the Film Industry

Investments in the Film Industry

Expenditure on Drama Production in
2021/2022 = \$2.29 billion
2022/2023 = \$2.34 billion

AI and Creativity: A humanist perspective

In what ways does AI
impact the screen
industries?

AI
And
Creativity

AI
And
Industry



AI And Industry

Automated scene recognition

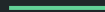
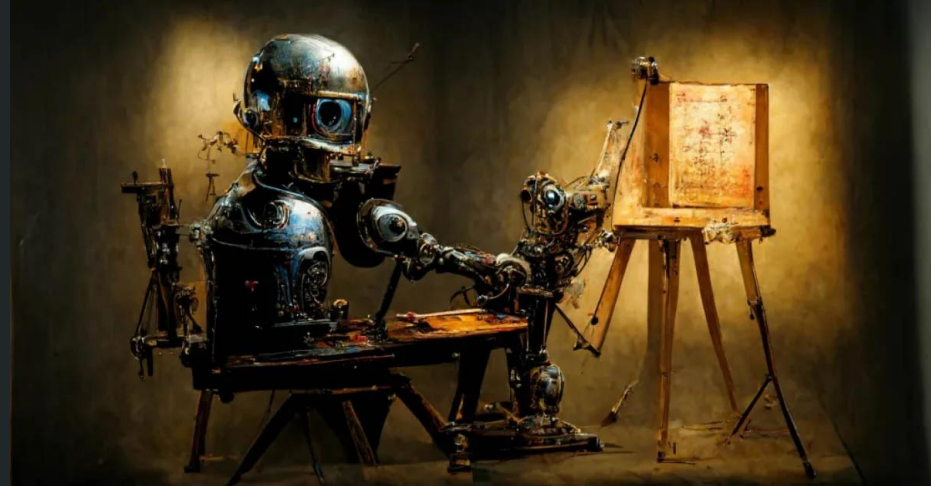
Speedy processing

Quality Control

AI And Creativity



AI And Creativity



AI And Creativity



Nicolas Winding Refn Slams Streamers for Being 'Overfunded and Rotten With Money and Cocaine,' Tells Venice: 'We Have to Fight' for Cinema to Live.

AI
is not an artist
AI
is a product



Nicolas Winding Refn Slams Streamers for Being 'Overfunded and Rotten With Money and Cocaine,' Tells Venice: 'We Have to Fight' for Cinema to Live.

AI And Creativity

